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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/825,949	04/15/2004	Ralph E. Wesinger JR.	NES-014CON	8228
28661	7590	09/20/2007		
SIERRA PATENT GROUP, LTD. 1657 Hwy 395, Suite 202 Minden, NV 89423			EXAMINER DARNO, PATRICK A	
			ART UNIT 2163	PAPER NUMBER
			MAIL DATE 09/20/2007	DELIVERY MODE PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary

Application No.

10/825,949

Applicant(s)

WESINGER ET AL.

Examiner

Patrick A. Darno

Art Unit

2163

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 03 July 2007.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 19-33 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 19-33 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☒ The drawing(s) filed on 15 April 2004 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
 - ☐ Certified copies of the priority documents have been received in Application No. _____.
 - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- ☒ Notice of References Cited (PTO-892)
- ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- ☒ Information Disclosure Statement(s) (PTO/SB/08)
Paper No(s)/Mail Date 04202007 and 04202007.
- ☐ Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____
- ☐ Notice of Informal Patent Application
- ☐ Other: _____

DETAILED ACTION

1. No new claims have been added. Claims 1-18 remain cancelled. Claims 19, 24, and 29 have been amended. Claims 19-33 are pending in this office action.

Affidavit - 37 C.F.R. 1.131

2. The Affidavit submitted with respect to 37 C.F.R. 1.131 is found to be deficient because the Affidavit fails to adequately show conception of the claimed invention. In order to adequately show conception of the claimed invention, the Applicant must show possession of every feature recited in the claim, and that every element of the claimed invention was known to the inventor at the time of the alleged conception. There is nothing in the submitted affidavit which adequately shows that the Applicant had possession of each and every element of the claimed invention. The claims of record have not been mapped to anything existing at the time of the alleged conception in order to adequately suggest that the Applicant conceived of the invention at the alleged date. Therefore, the Affidavit submitted under 37 C.F.R. 1.131 is found to be deficient for at least the reasons stated above. See at least MPEP 2138.04 for guidance. The rejections under 35 U.S.C. 102(e) given below are maintained.

3. The Affidavit submitted with respect to 37 C.F.R. 1.131 is found to be deficient because the Affidavit fails to adequately show due diligence in reducing the invention to practice. This deficiency arises because there are extended periods of time where the Applicant fails to show that the invention was being diligently pursued. Consult at least MPEP 715.07(a).

4. With respect to bullet number 10 of the submitted affidavit, the Applicant makes the statement, "I believe that Mr. Coley may have also attended the meeting." An indefinite statement like this is not proper in an affidavit of this kind. Only definite, concrete evidence can

Art Unit: 2163

be used in an affidavit of this manner. Any other statements of this kind should also be revisited and corrected in order to set forth definite, concrete evidence as to the evolutionary history of the Applicant's invention such that the date of invention can be properly determined.

5. With respect to Exhibit 2 submitted with the Applicant's affidavit, a graphic picture of what appears to be a golfer fails to adequately show that the website of the claimed invention actually existed and was properly functioning before the filing date of the reference. It is unclear to the Examiner as to why this graphic is relevant to the submitted affidavit.

6. Because the affidavit fails to adequately prove a date of invention prior to the earliest priority date of the Schloss reference (U.S. Patent Number 5,706,507), the rejections under 35 U.S.C. 102(e) are sustained.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

7. Claims 19-33 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent Number 5,706,507 issued to Robert Jeffrey Schloss (hereinafter "Schloss").

Claim 19:

Schloss discloses a method for creating entries containing non-textual content in an on-line database containing:

Art Unit: 2163

receiving a request from a user to create an entry in an on-line database (*Schloss: column 2, lines 43-51 and column 6, lines 1-6 and column 9, line 46-column 10, line 3 and Fig. 10 and Fig. 11; Note specifically in column 9, lines 63-64 that "multiple lists may be created". These lists are entries in an on-line database.*);

creating an entry in the on-line database (*Schloss: column 9, lines 63-64*);

receiving content associated with the entry, said content including non-textual information (*Schloss: column 4, line 57-column 5, line 2 and column 8, lines 20-23; Note specifically that graphics can be received in addition to text.*);

receiving a category defined by said user for said entry and a description of said category (*Schloss: column 2, lines 43-51 and column 6, lines 1-6 and column 9, line 46-column 10, line 3 and Fig. 10 and Fig. 11*);

storing said content in said entry (*Schloss: column 4, lines 39-42 and column 4, lines 59-61; Since the data is already stored in the database, there must have been some means to store it in the database.*);

associating said entry with said category (*Schloss: column 4, lines 39-42 and column 4, lines 59-61; Surely a knowledge base that characterizes content associates some entry with some category.*);

storing said entry in said on-line database (*Schloss: column 4, lines 39-42 and column 4, lines 59-61*); and

making said entry available to users of a public network (*Schloss: column 4, lines 39-42 and column 4, lines 59-61*).

Art Unit: 2163

Claim 20:

Schloss discloses all the elements of claim 19, as noted above, and Schloss further discloses wherein said non-textual content comprises graphics (*Schloss: column 8, lines 20-23; Note specifically that the non-textual context is graphics.*).

Claim 21:

Schloss discloses all the elements of claim 19, as noted above, and Schloss further discloses the act of allowing said user to index said selected entry in said on-line database with at least one user-defined keyword (*Schloss: column 6, lines 1-6*).

Claim 22:

Schloss discloses all the elements of claim 19, as noted above, and Schloss further discloses the act of allowing said user to add a URL to said entry in said on-line database (*Schloss: column 5, lines 7-10 and column 9, lines 46-58; The advisory servers are identified by URL and the user can add advisory services to a list stored in a database.*).

Claim 23:

Schloss discloses all the elements of claim 19, as noted above, and Schloss further comprising the act of allowing said user to add a hyperlink to said entry in said on-line database (*Schloss: column 4, lines 26-29 and column 5, lines 7-10 and column 9, lines 46-58; The advisory servers are identified by URL and the user can add advisory services to a list stored in a database. Furthermore, adding hyperlinks and URLs to databases is well known in the art.*).

Claim 24:

Claim 24 is rejected under the same reasons set forth in the rejection of claim 19.

Claim 25:

Claim 25 is rejected under the same reasons set forth in the rejection of claim 20.

Art Unit: 2163

Claim 26:

Claim 26 is rejected under the same reasons set forth in the rejection of claim 21.

Claim 27:

Claim 27 is rejected under the same reasons set forth in the rejection of claim 22.

Claim 28:

Claim 28 is rejected under the same reasons set forth in the rejection of claim 23.

Claim 29:

Claim 29 is rejected under the same reasons set forth in the rejection of claim 19.

Claim 30:

Claim 30 is rejected under the same reasons set forth in the rejection of claim 20.

Claim 31:

Claim 31 is rejected under the same reasons set forth in the rejection of claim 21.

Claim 32:

Claim 32 is rejected under the same reasons set forth in the rejection of claim 22.

Claim 33:

Claim 33 is rejected under the same reasons set forth in the rejection of claim 23.

Response to Arguments

Examiner Notes:

It is noted that no arguments were submitted with respect to the prior art cited against the Applicant's claims. Since the affidavit submitted was found to be deficient, the rejections given under 35 U.S.C. 102(e) are sustained.

Conclusion

8. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Contact Information

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Patrick A. Darno whose telephone number is (571) 272-0788. The examiner can normally be reached on Monday - Friday, 9:00 am - 5:30 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Don Wong can be reached on (571) 272-1834. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer

Application/Control Number: 10/825,949

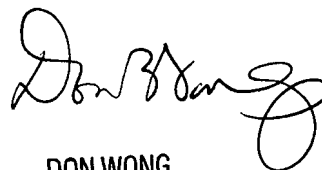
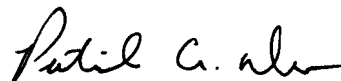
Page 8

Art Unit: 2163

Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Patrick A. Darno
Examiner
Art Unit 2163

PAD



DON WONG
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2100